



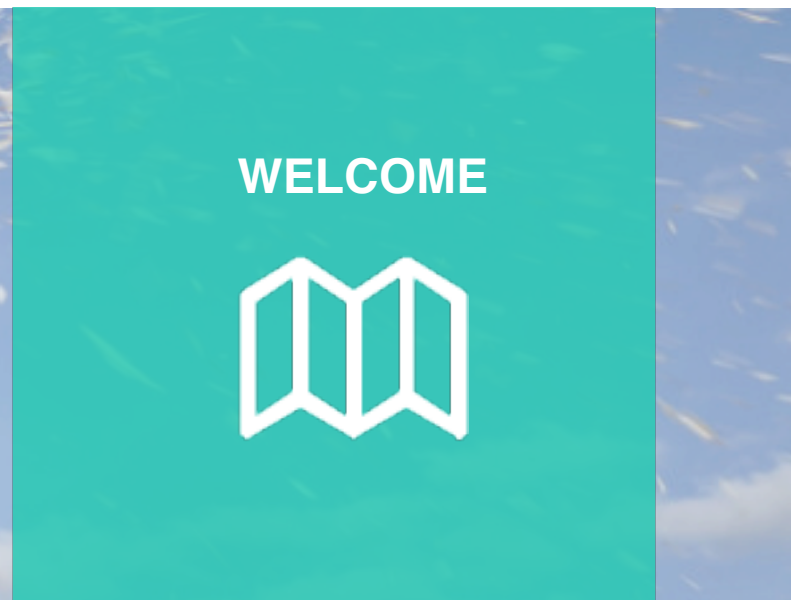
**NURTURING STRONG
LEADERSHIP TO TAKE
ON OUR GREATEST
CHALLENGES**



HEAL SCHOOL OF POLITICAL LEADERSHIP



MISSION & VISION



MISSION

To build our collective power to create food and farm systems that are healthy for our families, accessible and affordable for all communities, and fair to the hard-working people who grow, distribute, prepare, and serve our food — while protecting the air, water, and land we all depend on.



VISION

We believe that all people and all communities should have the right and the means to produce, procure, prepare, share, and eat food that's nutritionally and culturally appropriate, free from exploitation of themselves and any other people, and to be in their full power in harmony with the rest of the natural world.



HEAL'S PLATFORM FOR REAL FOOD



ECONOMY

1. **Secure Dignity and Fairness for Food Chain Workers and their Families**
2. **Provide Opportunity for All Producers**
3. **Ensure Fair and Competitive Markets**
4. **Build Resilient Regional Economies**

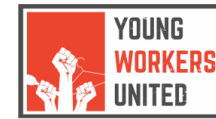
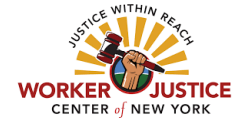
HEALTH

5. **Dump the Junk: Curb Junk Food Marketing**
6. **Increase “Food Literacy” and Transparency: Increase knowledge of, connection to, and transparency around food sources**
7. **Real Food in Every Hood: Making affordable, fair, sustainable, and culturally appropriate food the norm in every neighborhood**

ENVIRONMENT

8. **Phase Out Factory Farming**
9. **Promote Sustainable Farming, Fishing, and Ranching**
10. **Close the Loop on Waste, Runoff, and Energy**

OUR MEMBERS





WHY SoPL? WHY NOW?



POOR REPRESENTATION

Our elected decision-makers are failing our communities. For too long the people who determine our food and farm policies have been placing profit over people and planet.



OUR COMMUNITIES DRIVE CHANGE

The best advocates for driving solutions to transform our food and farm systems are the leaders who share the values, hopes and experiences of the people most burdened by those systems.



THE TIME IS RIGHT

Across the country we are seeing a wave of political energy.



TO TRANSFORM THE SYSTEM

The HEAL SoPL equips participants with the tools, skills and knowledge to grow grassroots political leadership in their communities. It is time for new leadership and governance that truly works by and for the people.



THIS YEAR

- **9** participants from urban, rural, coastal, and border communities
- Latinx, Indigenous, Black, Asian, and White food & farm justice leaders
- Participants ranged in age from **19-43**
- Held **5** in person sessions and **2** webinars
 - **In-person sessions in**
 - **CA Central Valley** (hosted by Center for Race, Poverty & the Environment)
 - **Cleveland, OH** (hosted by Rid-All Farm and Black Environmental Justice Collaborative)
 - **North Carolina** (hosted by Operation Spring Plant, Land Loss Prevention Project & North Carolina Environmental Justice Network)
 - **Minneapolis, MN** (hosted by Appetite for Change, Land Stewardship Project, Pesticide Action Network North America, and Free Minnesota 8)
 - **El Paso, TX** (hosted by La Semilla Community Food Center, Familias Unidas and La Mujer Obrera)



WHAT DOES SoPL COVER?

SoPL uses place-based experiential education and brings in guest trainers for development of hard & soft skills.

Hard skills include:

- Power Mapping
- Base-Building
- Communications
- Fundraising
- Campaign Strategy





WHAT DOES SoPL COVER?

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Soft skills include:

- Political Analysis
- Somatics
- Translocal insights (on farm, in community, & in the field)
- Relationship-building



"SoPL gave me the chance to step outside my comfort zone and work with a diverse group of people varying in background, culture and beliefs. And SoPL fostered a safe space in which we were able to build authentic relationships with each other."

-HUNTER SCOTT, HEAL SOPL LEADER



"I've learned so much from SoPL, and my understanding of how to run a political campaign just keeps growing. Every time we meet I go away with a wealth of knowledge and inspiration that fuels what I do everyday at home."

-NEFTALÍ DURÁN,
HEAL SOPL LEADER



"SoPL has been instrumental in helping me build confidence, to step into my identity as a powerful Black woman, and embrace community leadership."

-REBEKAH WILLIAMS, HEAL SOPL LEADER



"Being around the SoPL cohort and trainers and seeing the work that they are doing at the School of Political Leadership gives me glimpses of hope, of energy to keep doing this work and stay in this work. And that is really meaningful for me."

-BRETT TOLLEY, HEAL SOPL LEADER



"Through SoPL I've gained so many valuable tools to create real and meaningful change in the food system. Because of SoPL and the folks I met through this program, I will be able to move forward in my work with a renewed sense of purpose and a stronger vision for the world we are working to build."

-IMMALINE BIGONGIARI
HEAL SOPL LEADER



"SoPL has given me a lot of insight into intersectionality in our system. I am now consistently bringing up the humanity of labor practices in food production, especially in animal agriculture. It's not the only broken part of our system: it's environmental justice. Human justice. Health justice. HEAL did that for me."

-SONIA GALIBER, HEAL SOPL LEADER



"SoPL has taught me that the work of transforming the food system while centering race and gender justice is going to look different across various landscapes and time zones - but we hold the same values, and we fight for shared liberation!"

-VICTORIA QUEVEDO,
HEAL SOPL LEADER



"The School of Political Leadership provides a collective consciousness that touches on trauma, healing, and how to galvanize the badass work being done throughout the nation to create a paradigm shift! SoPL is a revolution in action, and indicative of the thriving resilience we can create when we come together."

-ÁNGEL GARCÍA, HEAL SOPL LEADER



"Throughout SoPL I've continually been in awe of the passion of our cohort. They've inspired me to not get discouraged when doing political work, and regrounded my commitment to fighting for liberation for people of color."

-MIAH ULYSSE, HEAL SOPL LEADER



THANK YOU!



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