



OUR MISSION

Scenic Hudson preserves land and farms and creates parks that connect people with the inspirational power of the Hudson River, while fighting threats to the river and natural resources that are the foundation of the valley's prosperity.

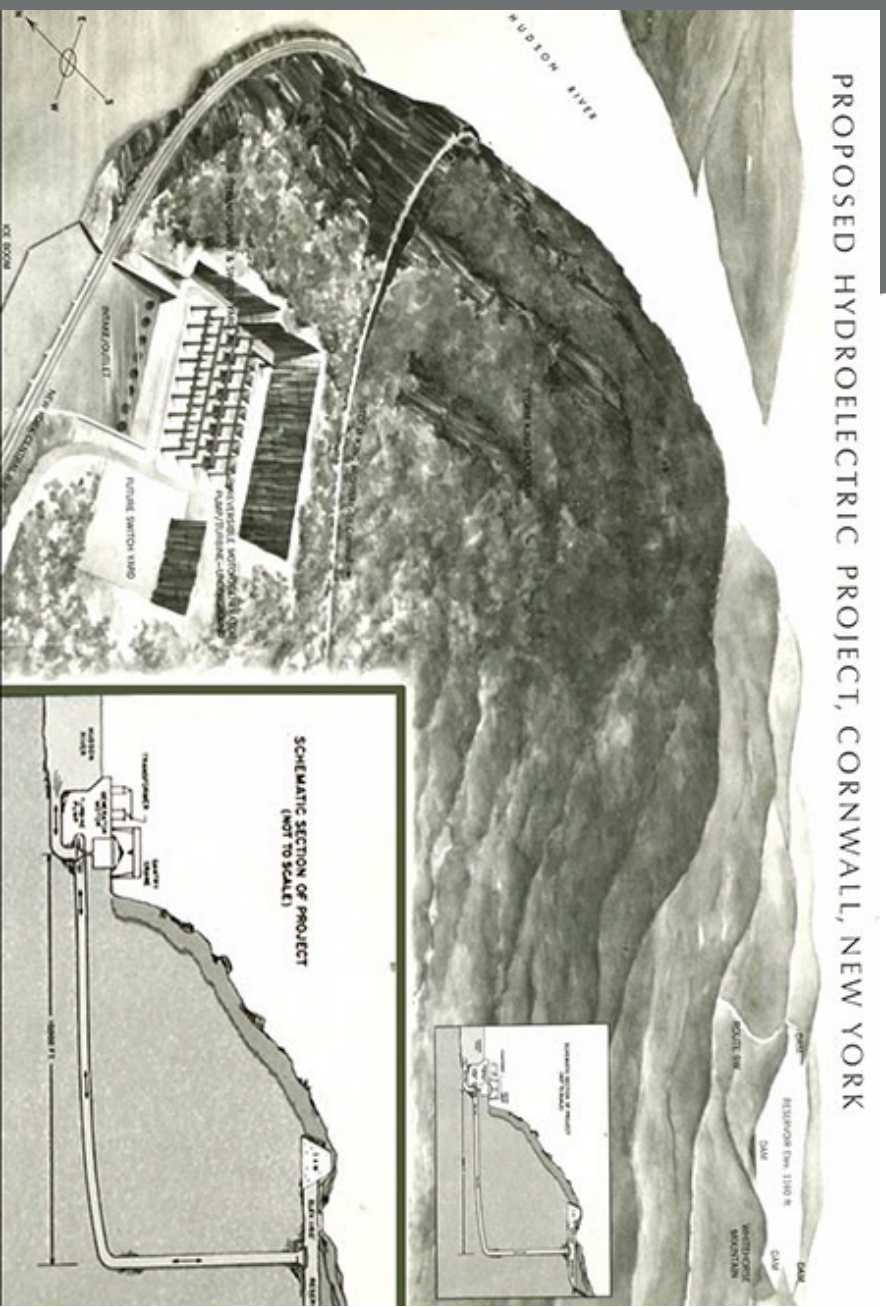
OUR VISION

The Hudson Valley is a community of informed and engaged citizens working to make the region a model of vibrant riverfront cities and towns linked by inviting parks and trails, beautiful and resilient landscapes, and productive farms.

Foundational Legal Struggle

The victorious 17-year battle that gave birth to the modern environmental movement relied on a variety of tools

- ▶ forging effective partnerships
- ▶ basing the case on the latest scientific data
- ▶ keeping up pressure in courts of law and public opinion
- ▶ sustaining the fight as long as it takes



Protecting the Hudson Valley's Natural Treasures

THE FOUNDATION OF OUR HEALTH, ECONOMY AND QUALITY OF LIFE

- ▶ expanding farmland protection through new public funding and increased collaboration
- ▶ launching initiatives that position the Hudson Valley as regional model for climate solutions
- ▶ progressing on long-distance trail projects that will enhance the valley's reputation as outdoor recreation destination.



Iconic views



Exceptional wildlife habitat



Productive farmland



World-class landscapes

Revitalizing Hudson River Communities

SPARKING POSITIVE CHANGE FOR OUR VALLEY'S SHIFTING POPULATION

- ▶ reclaiming industrial waterfronts
- ▶ improving access to nature
- ▶ forging effective community partnerships



POUGHKEEPSIE

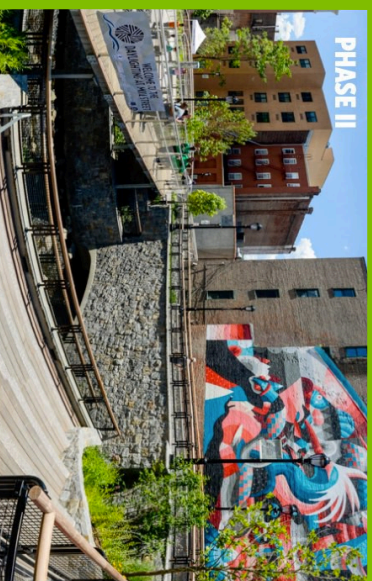
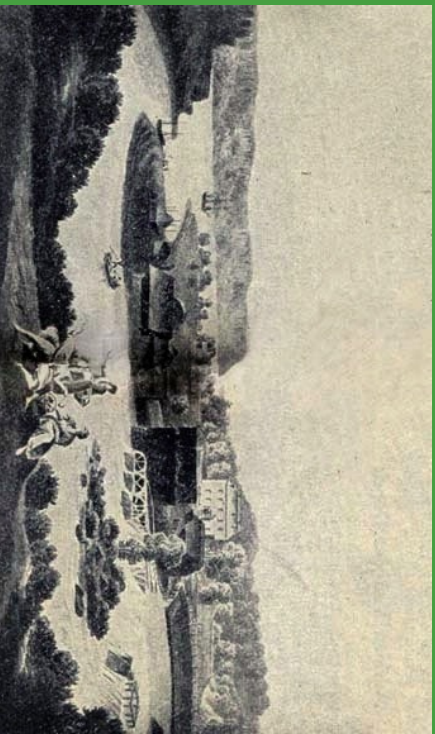


BEACON



YONKERS

YONKERS SAW MILL RIVER DAYLIGHTING



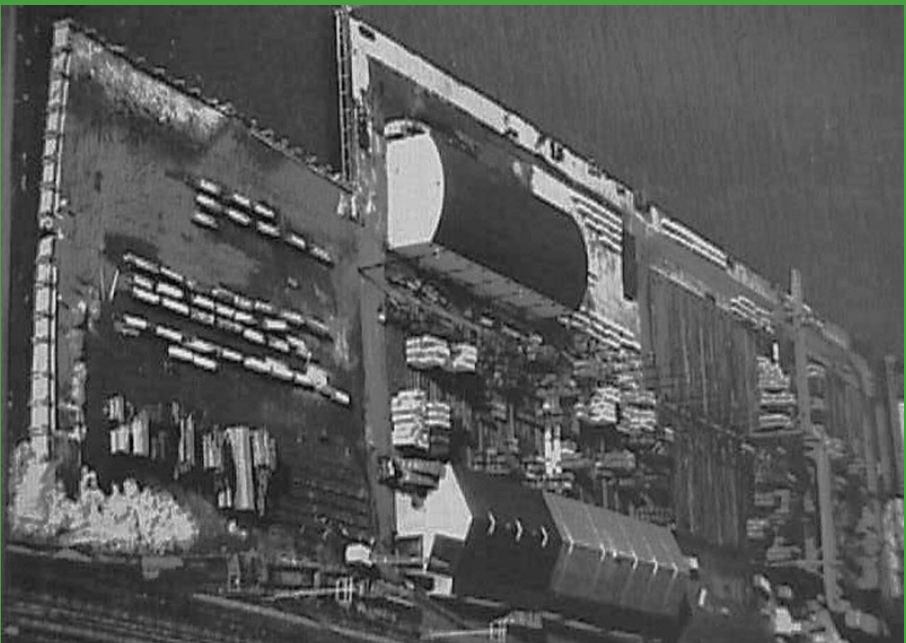
BEACON

SCENIC HUDSON'S LONG DOCK PARK



IRVINGTON

SCENIC HUDSON PARK AT IRVINGTON



TARRYTOWN

SCENIC HUDSON RIVERWALK PARK



Natural Climate Solutions in the Hudson Valley

TARGETING NATURAL AND WORKING LANDS TO SEQUESTER CARBON

- ▶ 67% of Hudson Valley land cover is forest/woodland
- ▶ 650,000 acres of farmland
- ▶ 7% of NY State is wetlands, including 7,000 acres of Hudson River tidal wetlands



A Strong Partner for Natural Climate Solutions



PRESERVING FARMLAND
135 working farms
& 19,684 acres to date
\$72.3 million total investment



Executing new easements with farms moving to regenerative practices. Creating regenerative ag districts.



Investing capital to incentivize & assist farmers adopting regenerative practices.

Founded The **Northeast Carbon Alliance** (NECA)
A group of farmers, land managers, scientists, and policy experts dedicated to accelerating regenerative practices.



Scenic Hudson President Ned Sullivan appointed to the **NYS Climate Action Council Ag & Forestry Advisory Panel**



On April 23 & 24: First convening of the Council of State Governments joint meeting with NECA. Northeastern state legislators/ Executive Branch discuss regional approach & federal collaboration.

NORTHEAST CARBON ALLIANCE

Creating a Model for Sequestering Carbon from Mountaintop to Seafloor



NORTHEAST CARBON ALLIANCE

October 5, 2021 Meeting at Stone Barns Center for Food and Agriculture

PANELISTS

- ▶ **Richard Ball**, Commissioner,
NYS Dept. of Ag. and Markets
- ▶ **Didi Barrett**, NYS Assembly
- ▶ **Leonard Jordan**, IJ
Conservation Matters
- ▶ **David Levine**, American
Sustainable Business Council



LEARNING LABORATORY

Climate Smart Farming

Policy Strategies in Climate and Justice Initiative

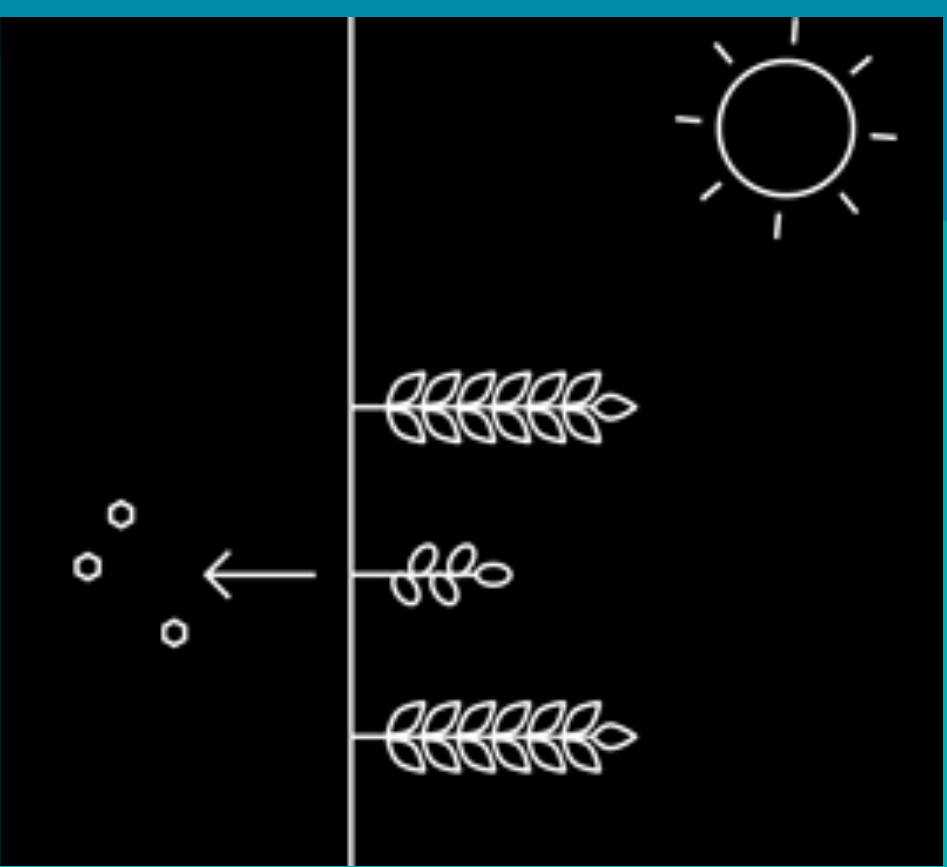
- Build Regional Networks to Support Climate Resilient Farming in the Northeast
- Reauthorize the Farm Bill with a focus on regenerative agriculture programs and their benefit in the Northeast
- Support NYS's Climate Resilient Farming Program and make the Soil Health and Climate Resilient Act law
- Support BIPOC & New & Beginning Farmers
- Expand the role of Soil & Water Conservation Districts



Climate Smart Farming

Foundations of public policy goals and objectives

- NE Carbon Alliance (NECA) meeting findings (10.5.21)
- Counsel of Natural Resource Results (lobbying consultant)
- Scenic Hudson's Cultivating Climate Solutions report (2019)
- Secretary Vilsack's Climate Smart Ag & Forestry report (2021)
- NYS Agricultural and Forestry Advisory Panel recommendations to the Climate Action Council (2021)



Power Mapping Critical Relationships

- House and Senate POWER BROKERS and outside of NY will set federal policy
- The BIDEN ADMINISTRATION are gatekeepers to implementation of climate smart polices
- NYS AGRICULTURAL COMMISSIONER & SOIL AND WATER CONSERVATION COMMITTEE are vital collaborators for implementation
- The HUDSON VALLEY'S CONGRESSIONAL DELEGATION will presumably support us, but need reinforcement
- NATIONAL ORGANIZATIONS can open doors and amplify our message
- Common cause with NORTHEAST ADVOCATES can broaden our network
- FARMERS AND FORESTERS can enhance our credibility



Examples of Critical Relationships on the Power Map



CONGRESSMAN DAVID SCOTT (D, GA)

- Chairman, House Agricultural Committee
- NATO Parliamentary Assembly
- Dean Rusk Center / University of Georgia
- Alpha Phi Alpha (Beta Nu), a Mason and a Member of the 100 Black Men of Atlanta, Inc.
- Wharton School of Finance, MBA, 1969
- Florida A&M University, BA, 1967
- Marriage: **Alfredia Aaron Scott**



US SENATOR DEBBIE STABENOW (D, MI)

- Chairwoman, Senate Agricultural Committee
- Michigan State University
- Graduate of Michigan State University
- Member, United Methodist Church
- Former marriages: Dennis Stabenow, Tom Athans (Co-founder Democracy Radio, former Executive VP Air America)
- Cameo appearance in *Batman v. Superman: Dawn of Justice* (and a big supporter of the film industry!)



NRCS CHIEF TERRY COSBY

- NRCS State Conservationist, Ohio - 2004-2020
- Deputy State Conservationist, Idaho
- Assistant State Conservationist for Field Operations, Missouri
- Area Resource Conservationist, Iowa
- **Alcorn State University, BS Agricultural Education**

C&EJ Initiative:

Advancing Climate Smart Agriculture at Multiple Levels

Opportunities & Challenges

- The SCIENCE shows that crop management practices have great potential to mitigate climate change, but there is much yet to be understood, especially regarding measurement & verification
- The ECONOMICS of agriculture in the Hudson Valley means that new practices and techniques can be challenging for farmers to adopt, but the opportunity for transformation is huge, if we can mobilize capital
- Existing GOVERNMENT PROGRAMS largely protect existing production systems and will yield diminishing returns as climate changes negatively impacts production, while these same programs are not designed to trigger transformative farming practices

