

GrowNYC's Food Hub

Increasing Access and Supporting Farmers

GROW^{NYC}



We are GrowNYC

We empower all New Yorkers to equitably access fresh, locally grown food and neighborhood green spaces, reduce waste, and care for the environment.



In 2023 we operated 66 food access locations, working with 246 regional farms.

GrowNYC Greenmarkets and Farmstands sites are primarily located in low-income communities.



New Yorkers had 3,073 unique opportunities throughout the past year to access fresh local foods.

Over \$4 million in SNAP and other nutrition incentives were redeemed at GrowNYC food access sites, getting fresh, healthy foods into our communities and supporting farmers in our region.



GrowNYC's Food Hub is the backbone of our food access programs and serves communities, non-profit partners, and institutions providing healthy foods from small to mid-scale regional farms.



We purchase locally grown products and deliver them to our own food access programs and institutional partners, including hospitals, soup kitchens, senior centers, daycare centers, and schools.

90% of our distribution last year served disadvantaged NYC communities.

In 2020 we broke ground on our new facility in Hunts Point with Governor Kathy Hochul.



We currently operate out of a rented 10,000 sq. ft. warehouse near the Co-Op City section of the Bronx.

Concept

In 2024 we will open doors to our state-of-the-art 60,000 square foot Food Hub. This will:

- Provide permanent, high-quality storage and distribution infrastructure for GrowNYC.
- Allow initial 20,000 sq. ft. for GrowNYC wholesale operations, which will allow us to dramatically increase our distribution capacity.
- Cold storage facilities for farmers and community partners.
- 40,000 sq. ft. of rentable space to be taken over by GrowNYC as our programming expands

Benefits

- Increase the amount of nutrient dense, locally sourced, affordable produce GrowNYC delivers to the neighborhoods that need it most.
- Dramatically increase GrowNYC's economies of scale and operational capacity to reach an estimated annual distribution of 20M lbs within the first few years of operation.
- Grow to support 120+ mid-sized regional farmers and create new opportunities for farmers scaling up to wholesale production.
- Allow GrowNYC to expand its food access programs to an estimated 55 Farmstands by 2025.
- Expand training to support more community-based organizations operating their own direct retail and distribution programs.
- Capacity to donate 500,000 pounds of unsold fresh produce to food rescue orgs/year.

BIPOC Farmers & Producers

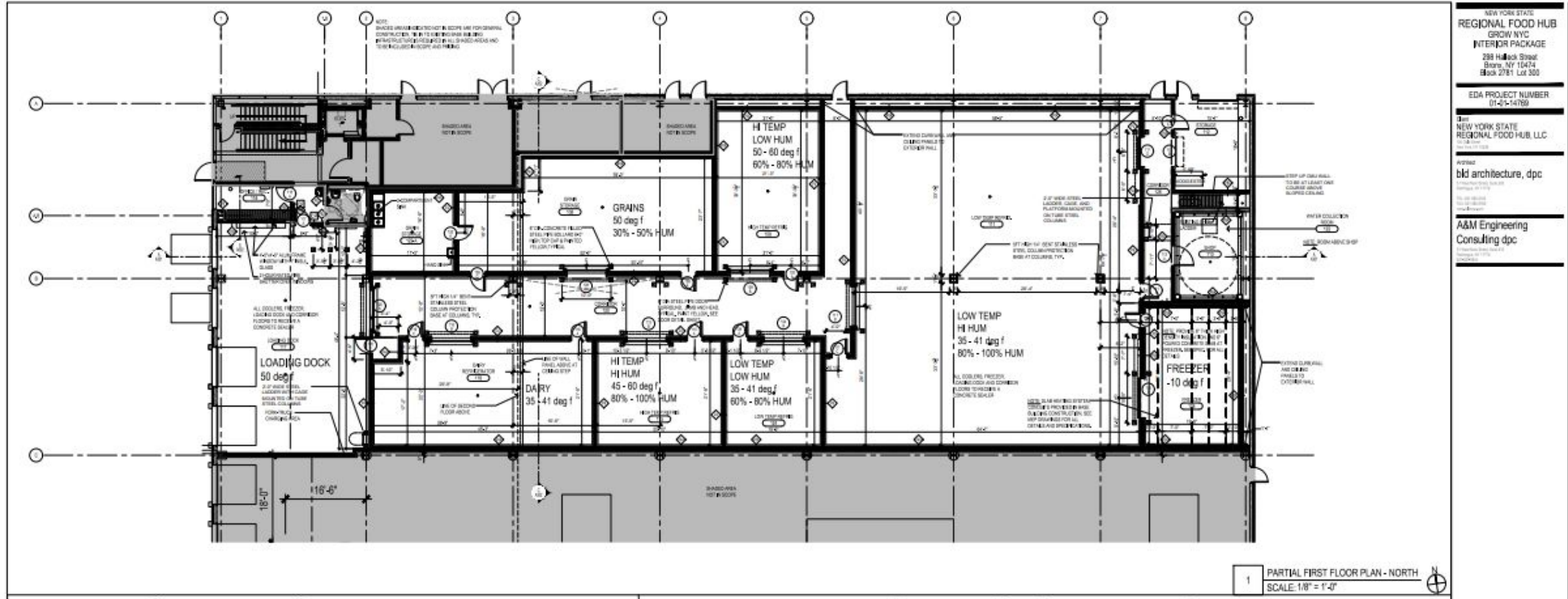
- Beginning and small-scale BIPOC farmers face numerous barriers to accessing resources and wholesale opportunities. As part of our ongoing commitment to a more equitable and inclusive regional food system, over the past year we have expanded our support of BIPOC-owned producers and farmers, who now comprise 14% of our regional supplier network.
- Through funding from a USDA AMS Local Food Promotions grant, GrowNYC is actively working to continue this work of supplier diversification with the goal of increasing our number of BIPOC wholesale vendors. We are identifying BIPOC farmers who are good candidates for selling wholesale and providing no-cost training and technical assistance to help those farmers become wholesale-ready, in areas such as invoicing, food safety, pricing, and pack and grade.



bld architecture



Interior Floor Plan



Timeline

2016

Governor Cuomo announces support for the creation New York State regional food hub

2020

GrowNYC secures lease from the city, finalizes financing and negotiates New Market Tax Credits

March 2021

GrowNYC breaks ground on the Hub

December 2021

GrowNYC celebrates “topping off” of the building

July 2022

Building core and shell is completed and electrical and interior work begin

November 2023

Construction is complete

April 2024

TCO finalized and move-in begins



Budget Summary

Total Funding	\$40,233,594
<u>Total Costs</u>	<u>\$46,300,000</u>
Shortfall	\$5,045,060

HUB Supporters



BANK OF AMERICA



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION



Green Mountain Energy®



OFFICE OF THE
BRONX BOROUGH PRESIDENT



Thank You

