

# SEEDING POWER

LEADERSHIP FOR NY'S FOOD MOVEMENT



Photo courtesy USDA

## HOW TO APPLY

- **Seeding Power is open to leaders from nonprofit organizations in New York City, Hudson Valley and Long Island**
- **Applications will be accepted Jan. 1st - 31st, 2019**
- **Visit [communityfoodfunders.org/seedingpower](http://communityfoodfunders.org/seedingpower)**

New York's regional food economy is home to hundreds of nonprofit, policy, advocacy and industry leaders who work on a range of issues related to food and farming. And yet, there is **no organized food movement** to offer a unified vision or coordinate a response to the various inequities happening all along the food chain.

Instead, food work is often siloed by sector and issue area, with no entity holding space for collaboration and cross-sector dialogue. How do we build power to advocate for and bring about a regionally responsive strategy to create a just food system? **The Seeding Power Fellowship is our response.**

## WHAT IS THE SEEDING POWER FELLOWSHIP?

The **Seeding Power Fellowship is an innovative 18-month, cohort-based food justice fellowship** program for experienced leaders working across sectors to build equitable food systems. In its inaugural year it will accept applications from leaders in New York City, the Hudson Valley and Long Island.

### AT-A-GLANCE

Seeding Power is unique in both the region it serves and the focus on movement building in food systems, as opposed to more traditional leadership programs that focus solely on individual skill-building. It places **racial equity and social justice** at the core of a curriculum customized to the specific needs and assets of each cohort.

- » \$5,000 stipend
- » Twelve diverse leaders from NYC, Hudson Valley and Long Island
- » Emergent curriculum based on fellows
- » Five in-person retreats
- » Peer coaching circles
- » Project based outcome to demonstrate learning

By providing peer learning space to develop a shared analysis of the issues plaguing our food system, **the Seeding Power cohort will graduate with strengthened cross-sector relationships and skills** to advance individual, organizational and movement-related goals.

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## HOW IT WILL WORK

**Seeding Power will impact transformation on three levels:** the individual, the organization and the movement.

By **investing in leaders** and creating a shared analysis across the twelve leaders in the cohort, fellows can bring their organizations in closer alignment, thus seeding a more unified food movement.

The program is designed to **foster collaboration across sectors and regions** by providing opportunities to interact and align with each other's work, while also building organizational capacity and individual leadership skills based on the specific needs and desires that arise from the fellowship cohort.

Seeding Power will **provide a space to have challenging conversations** among organizations and sectors that are not always totally aligned, in order to find common ground and build consensus for a path forward.

## TIMELINE

### Applications

- » January, 2019 – Applications open
- » February, 2019 – Selection process
- » March, 2019 – Fellows identified & introductory webinar

### Phase 1: Content framing

- » May, 2019 – 1st retreat, *Exploration of Power*
- » July, 2019 – 2nd retreat, *Race & Power*

### Phase 2: Emergent learning

- » September, 2019 – 3rd retreat, *Emergent Skillshare*
- » November, 2019 – 4th retreat, *Project Innovation*

### Phase 3: Project development

- » February, 2020 – 5th retreat, *Leadership & Communications*
- » June, 2020 – Project presentations
- » August, 2020 – Final celebration

## SUPPORTERS

Seeding Power was developed by Noor Consulting and will be facilitated by Simran Noor.

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